



Course Description

School/Faculty/Department....Rangsit University International College.....

Program.....General Education.....

Academic Year2568.....

1. General Information

RSU 140

3 (3-0-6)

Intercultural Communication through Oversea Experience

Co-requisite

-

course(s)

Pre-requisite

-

course(s)

Semester

S/2568

Section

991, 992, 993, 994

Curriculum

☐

Preparatory Courses

☒

General Education Courses

☐

Specialized Core Courses

☐

Free Elective Courses

Responsible faculty

Asst. Prof. Gessanee Maneerat

Full-time

member

Lecturers

Ajarn Narintarangkur Na Ayutthaya

☒
☒

Dr. Roongkan Nedtranon

Dr. Nuchanart Cholkongka

Full-time

Guest

Instructors

Ajarn Cheevin Soonsatham

Lecturers

Lecturers

Place of study

☒

Onsite

☐

Off-site

Date of preparation

2. Course Objectives and Components

1. Learning objectives

1. Explain how culture influences communication styles, behaviors, values, and social norms.
2. Analyze real-world cultural practices related to budgeting, food customs, dress, and etiquette.
3. Apply practical strategies for effective communication in diverse cultural settings.
4. Demonstrate cultural awareness and sensitivity in academic, social, or professional contexts.
5. Reflect on their own cultural background and compare it with others to enhance cross-cultural understanding.

2. Course description

This course introduces students to the foundational principles of intercultural communication, focusing on the knowledge and skills essential for effective interaction in diverse cultural environments. Students will examine how culture influences communication styles, values, behaviors, and social norms. Through interactive discussions, real-world case studies, and hands-on activities, students will explore key topics such as food customs, dress codes, etiquette, budgeting, language and communication, academic culture, cultural shock and adaptation, and cross-cultural do's and don'ts. By engaging with these practical themes, students will develop a deeper understanding of cultural similarities and differences. The course equips learners to navigate cross-cultural situations with confidence, cultural sensitivity, and adaptability in academic, professional, and everyday settings.

3. Number of weekly hours for advising and academic counseling for individual students.

.....3.....hours/week

- ☒ e-mail:.....
- ☐ Facebook:.....
- ☒ Line:.....
- ☐ Other Specify.....

4. Course Learning Outcomes (CLOs):

1. Describe how cultural values, behaviors, and norms influence communication styles and analyze common challenges in cross-cultural interactions, including culture shock and adaptation.
2. Demonstrate understanding of cultural practices related to food, dress, etiquette, language, budgeting, and academic manners.
3. Apply effective communication strategies in a variety of intercultural situations and able to reflect on personal cultural identity and compare it with others to enhance intercultural awareness.

4. Develop cultural sensitivity and adaptability for academic, social, and professional environments.

3. Student Learning Outcomes

Development of subject learning outcomes following the desired learning standards for each domain is as follows:

1. Knowledge

PLOs	Course Learning Outcomes (CLOs)	Teaching methods	Assessment methods
1	Describe how cultural values, behaviors, and norms influence communication styles and analyze common challenges in cross-cultural interactions, including culture shock and adaptation.	<ul style="list-style-type: none"> ● Teach through lectures using case study and theories explanation ● Assign tasks in-class assignments. ● Group activities 	<ul style="list-style-type: none"> ● Evaluate and score based on the assigned task
2	Demonstrate understanding of cultural practices related to food, dress, etiquette, language, budgeting, and academic manners.	<ul style="list-style-type: none"> ● Teach through lectures using case study and theories explanation ● Assign tasks in-class assignments. ● Group activities 	<ul style="list-style-type: none"> ● Assess and grade the assigned tasks. ●
4	Develop cultural sensitivity and adaptability for academic, social, and professional environments.	<ul style="list-style-type: none"> ● Teach through lectures using case study and theories explanation 	<ul style="list-style-type: none"> ● Assess and grade the assigned tasks.

		<ul style="list-style-type: none"> ● Assign tasks in-class assignments. ● Group activities 	
5.	Apply effective communication strategies in a variety of intercultural situations and able to reflect on personal cultural identity and compare it with others to enhance intercultural awareness.	<ul style="list-style-type: none"> ● Teach through lectures using case study and theories explanation ● Assign tasks in-class assignments. ● Group activities 	<ul style="list-style-type: none"> ● Assess and grade the assigned tasks. ● Evaluate based on project execution, project presentation, and reporting.

2. Skills

PLOs	Course Learning Outcomes (CLOs)	Teaching methods	Assessment methods
5	Apply effective communication strategies in a variety of intercultural situations and able to reflect on personal cultural identity and compare it with others to enhance intercultural	<ul style="list-style-type: none"> ● Teach through lectures and Q&A sessions, assigning tasks. ● Case-study 	<ul style="list-style-type: none"> ● Evaluate and grade based on the assigned tasks. ● Assess

	awareness.		performance from mid-term and final exams.
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3. Ethics

PLOs	Course Learning Outcomes (CLOs)	Teaching methods	Assessment methods
5	Students will apply effective and ethically appropriate communication strategies in diverse intercultural situations, demonstrating cultural sensitivity, empathy, and respect. By reflecting on their own cultural identity and comparing it with others, they will enhance their intercultural awareness and develop the ethical responsibility needed to engage respectfully and thoughtfully across cultural boundaries in academic, social, and professional contexts.	1. Case Studies and Real-World Scenarios -Analyze real or hypothetical intercultural. -Encourage critical thinking, problem-solving, and application of communication strategies.	Group Discussion or Presentation: - Students work in teams to analyze and present their case study findings. - Encourage critical thinking, cultural sensitivity, and teamwork.

4. Characteristics

PLOs	Course Learning Outcomes (CLOs)	Teaching methods	Assessment methods
2	Lead and collaborate effectively in diverse and global contexts, promoting inclusion, resilience, and innovation.	● Assign tasks with specified deadlines.	● Observe behavior and submission of work.

			<ul style="list-style-type: none"> ● Evaluate and grade based on the assigned tasks.
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4. Course Planning and Assessment

1. Course planning

Note-- Team Teaching: There are four instructors in total. Two instructors will be paired together and take responsibility for teaching the first six weeks of the course. After the midterm, the instructors will rotate and switch classes.

Class	Topics/Details	Learning Activities/Media	Hours	Instructor
1	Introduction to class	Lectures/Video/ Group Activities	3	Dr. Roongkan/Dr. Nuchanart/Ajarn Narintarangkur/ Ajarn Cheevin
2	Financial Planning and Budgeting Travelling Abroad			
3	Exploring Food and Dining Customs Around the World	Lectures/Video/ Group Activities/Group Presentation	3	Dr. Roongkan/Ajarn Narintarangkur
4	National Dress and culture	Lectures/Video/ Group Activities/Group Presentation	3	Dr. Roongkan/Ajarn Narintarangkur
5	Cultural Awareness through history and national identity	Lectures/Video/ Group Activities/ Group Presentation	3	Dr. Roongkan/Ajarn Narintarangkur
6	Mid-term and assign the project	Group Presentation	3	Dr. Roongkan/Ajarn Narintarangkur

Class	Topics/Details	Learning Activities/Media	Hours	Instructor
7	Term Break			
8	Language and communication	Lectures/Video/ Group Activities/ Group Presentation	3	Dr. Nuchanart/ Ajarn Cheevin
9	Academic focus and Plan	Lectures/Video/ Group Activities/ Group Presentation	3	Dr. Nuchanart/ Ajarn Cheevin
10	Academic manners and culture	Lectures/Video/ Group Activities/ Group Presentation	3	Dr. Nuchanart/ Ajarn Cheevin
11	Culture shock and adaptation	Lectures/Video/ Group Activities/ Group Presentation	3	Dr. Nuchanart/ Ajarn Cheevin
12	Do's and don'ts	Lectures/Video/ Group Activities/ Group Presentation	3	Dr. Nuchanart/ Ajarn Cheevin
13	Custom and values	Lectures/Video/ Group Activities/ Group Presentation	3	Dr. Nuchanart/ Ajarn Cheevin
14	Presentation Preparation	Lectures/Video/ Group Activities/ Group Presentation	3	D Dr. Roongkan/Dr. Nuchanart/Ajarn Narintarangkur/ Ajarn Cheevin
15	Study Abroad Fair	Lectures/Video/ Group Activities/ Group Presentation	3	Dr. Roongkan/Dr. Nuchanart/Ajarn Narintarangkur/ Ajarn Cheevin
Total	45			

2. Assessment

Activity	Learning Outcome	Assessment Method	Assessment Week
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Activity	Learning Outcome	Assessment Method	Assessment Week
1.2, 2.2, 3.2 4.2,5.1,5.2	Final (Study Abroad Fair)	15	30%
1.2, 2.2, 5.2	Class attendance, participation, discussion, offering opinions in class,	Throughout the semester	10%
1.2, 2.2, 4.2, 5.2	Case study analysis, project presentation Group work and projects and assignments	Throughout the semester	60%

3. The alignment of Course Learning Outcomes (CLOs) with learning results.

	1. Knowledge					2. Skills		3. Ethics		4.Characteristics	
CLO'S	1.2	2.2	4.2	5.1	5.2	5.1	5.2	5.1	5.2	2.1	2.2
CLO1: Demonstrate an understanding of core leadership theories, styles, and models, and apply them to organizational and team settings.	✓	✓	✓	✓	✓						
CLO 2: Demonstrate understanding of cultural practices related to food, dress, etiquette, language, budgeting, and academic manners.						✓	✓				
CLO3: Apply effective communication strategies in a variety of intercultural situations and able to reflect on personal cultural identity and compare it with others to enhance intercultural awareness.								✓	✓		

CLO4: Develop cultural sensitivity and adaptability for academic, social, and professional environments.										✓	✓
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5. Course Resources

1. Main textbooks and documents

2. Essential documents and information

The content of PowerPoint presentation, video clips will be given to the students in class.

3. Recommended documents and information

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6. Course Feedback and Improvement

1. Course evaluation by students

- ☒ Student evaluation of teaching effectiveness
- ☐ Course evaluation form
- ☒ Group discussions between instructors and learners
- ☐ Reflections based on learners' behavior
- ☐ Suggestions through online channels prepared by the instructor for communication with students
- ☐ Others (please specify)

2. Other methods of course evaluation

- ☒ Instructor evaluation form
- ☐ Reflected by students
- ☒ Exam results
- ☐ Review of the assessment of learning outcomes
- ☐ Evaluation by the academic standards oversight committee
- ☐ Observation of teaching by the teaching team members
- ☐ Others (please specify)

3. Course development and improvement

- ☒ Seminar on teaching management

- ☒ Research inside and outside the classroom
- ☐ Others (please specify)

4. The process of reviewing students' learning outcomes for a course.

- ☒ Committees are established in the department to review students' learning outcomes by examining exam reports, grading methods, and behavioral assessments.
- ☐ Review of grading for student work by the department and faculty committee.
- ☐ Review of grading based on random inspections of student work by instructors or other qualified individuals who are not regular course instructors.
- ☐ Others (please specify)

5. Course revision and development plan

- ☐ Revise the course annually based on suggestions and the review results per section 4.
- ☒ Revise the course annually based on the instructor evaluation results by students.
- ☐ Others (please specify)