

**Course Description** 

School/Faculty/DepartmentRangsit University International College	•
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Program......General Education.....

Academic Year ......2568.....

## 1. General Information

RSU 140			3	(3-0-6)
	Intercultural Communication through Ove	rsea Experience		
Co-requisite				
course(s)	-			
Pre-requisite				
course(s)	-			
Semester	S/2568			
Section	991, 992, 993, 994			
Curriculum	Preparatory Courses			
	General Education Courses			
	Specialized Core Courses			
	Free Elective Courses			
Responsible faculty	Asst. Prof. Gessanee Maneerat	Full-time		
member	Assi. 1101. Dessance Maneerat	Lecturers		
	Ajarn Narintarangkur Na Ayutthaya			
	Dr. Roongkan Nedtranon			
T , ,	Dr. Nuchanart Cholkongka	Full-time		Guest
Instructors	Ajarn Cheevin Soonsatham	Lecturers		Lecturers
	_		_	
Place of study	•	Onsite	$\Box$	Off-site
Date of preparation				

### 2. Course Objectives and Components

### 1. Learning objectives

1. Explain how culture influences communication styles, behaviors, values, and social norms.

- 2. Analyze real-world cultural practices related to budgeting, food customs, dress, and etiquette.
- 3. Apply practical strategies for effective communication in diverse cultural settings.
- 4. Demonstrate cultural awareness and sensitivity in academic, social, or professional contexts.

5.Reflect on their own cultural background and compare it with others to enhance cross-cultural understanding.

### 2. Course description

This course introduces students to the foundational principles of intercultural communication, focusing on the knowledge and skills essential for effective interaction in diverse cultural environments. Students will examine how culture influences communication styles, values, behaviors, and social norms. Through interactive discussions, real-world case studies, and hands-on activities, students will explore key topics such as food customs, dress codes, etiquette, budgeting, language and communication, academic culture, cultural shock and adaptation, and cross-cultural do's and don'ts. By engaging with these practical themes, students will develop a deeper understanding of cultural similarities and differences. The course equips learners to navigate cross-cultural situations with confidence, cultural sensitivity, and adaptability in academic, professional, and everyday settings.

### 3. Number of weekly hours for advising and academic counseling for individual students.

3hours/week	e-mail:
	Facebook:
	Line:
	Other Specify

### 4. Course Learning Outcomes (CLOs):

- 1. Describe how cultural values, behaviors, and norms influence communication styles and analyze common challenges in cross-cultural interactions, including culture shock and adaptation.
- Demonstrate understanding of cultural practices related to food, dress, etiquette, language, budgeting, and academic manners.
- 3. Apply effective communication strategies in a variety of intercultural situations and able to reflect on personal cultural identity and compare it with others to enhance intercultural awareness.

4. Develop cultural sensitivity and adaptability for academic, social, and professional environments.

# 3. Student Learning Outcomes

Development of subject learning outcomes following the desired learning standards for each domain is as follows:

## 1. Knowledge

PLOs	Course Learning Outcomes		Teaching methods		Assessment
	(CLOs)				methods
1	Describe how cultural values, behaviors, and norms influence communication styles and analyze common challenges in cross-cultural interactions, including culture shock and adaptation.	•	Teach through lectures using case study and theories explanation Assign tasks in-class assignments. Group activities	•	Evaluate and score based on the assigned task
2	Demonstrate understanding of cultural practices related to food, dress, etiquette, language, budgeting, and academic manners.	•	Teach through lectures using case study and theories explanation Assign tasks in-class assignments. Group activities	•	Assess and grade the assigned tasks.
4	Develop cultural sensitivity and adaptability for academic, social, and professional environments.	•	Teach through lectures using case study and theories explanation	•	Assess and grade the assigned tasks.

		•	Assign tasks in-class assignments. Group activities		
5.	Apply effective communication strategies in a variety of intercultural situations and able to reflect on personal cultural identity and compare it with others to enhance intercultural awareness.	•	Teach through lectures using case study and theories explanation Assign tasks in-class assignments. Group activities	•	Assess and grade the assigned tasks. Evaluate based on project execution, project presentation, and reporting.

# 2. Skills

PLOs	Course Learning Outcomes		Teaching methods	Ass	sessment methods
	(CLOs)				
5	Apply effective communication	•	Teach through lectures	•	Evaluate and
	strategies in a variety of		and Q&A sessions,		grade based on
	intercultural situations and able		assigning tasks.		the assigned
	to reflect on personal cultural	•	Case-study		tasks.
	identity and compare it with				tasks.
	others to enhance intercultural			•	Assess

awareness.	performance
	from mid-term
	and final exams.

## 3. Ethics

		Teaching methods	Assessment
	(CLOs)		methods
5	Students will apply effective and	1. Case Studies and Real-	Group Discussion or
	ethically appropriate communication strategies in diverse intercultural situations, demonstrating cultural sensitivity, empathy, and respect. By reflecting on their own cultural identity and comparing it with others, they will enhance their intercultural awareness and develop the ethical responsibility needed to engage respectfully and thoughtfully across cultural boundaries in academic, social, and professional contexts.	<ul> <li>World Scenarios</li> <li>-Analyze real or hypothetical intercultural.</li> <li>-Encourage critical thinking, problem-solving, and application of communication strategies.</li> </ul>	<ul> <li>Presentation:</li> <li>Students work in</li> <li>teams to analyze and</li> <li>present their case</li> <li>study findings.</li> <li>Encourage critical</li> <li>thinking, cultural</li> <li>sensitivity, and</li> <li>teamwork.</li> </ul>

## 4. Characteristics

PLOs	Course Learning Outcomes	Teaching methods	Assessment
	(CLOs)		methods
2	Lead and collaborate effectively in diverse and global contexts, promoting inclusion, resilience,	• Assign tasks with specified deadlines.	• Observe behavior and
	and innovation.		submission of work.

	•	Evaluate and
		grade based on
		the assigned
		tasks.

### 4. Course Planning and Assessment

## 1. Course planning

Note-- Team Teaching: There are four instructors in total. Two instructors will be paired together and take responsibility for teaching the first six weeks of the course. After the midterm, the instructors will rotate and switch classes.

Class	Topics/Details	Learning Activities/Media	Hours	Instructor
1	Introduction to class	Lectures/Video/ Group Activities	3	Dr. Roongkan/Dr. Nuchanart/Ajarn Narintarangkur/ Ajarn Cheevin
2	Financial Planning and Budgeting Travelling Abroad			
3	Exploring Food and Dining Customs Around the World	Lectures/Video/ Group Activities/Group Presentation	3	Dr. Roongkan/Ajarn Narintarangkur
4	National Dress and culture	Lectures/Video/ Group Activities/Group Presentation	3	Dr. Roongkan/Ajarn Narintarangkur
5	Cultural Awareness through history and national identity	Lectures/Video/ Group Activities/ Group Presentation	3	Dr. Roongkan/Ajarn Narintarangkur
6	Mid-term and assign the project	Group Presentation	3	Dr. Roongkan/Ajarn Narintarangkur

Class	Topics/Details	Learning Activities/Media	Hours	Instructor
7	Term Break			
		Lectures/Video/ Group	3	Dr. Nuchanart/ Ajarn
8	Language and communication	Activities/ Group		Cheevin
		Presentation		
		Lectures/Video/ Group	3	Dr. Nuchanart/ Ajarn
9	Academic focus and Plan	Activities/ Group		Cheevin
		Presentation		
		Lectures/Video/ Group	3	Dr. Nuchanart/ Ajarn
10	Academic manners and culture	Activities/ Group		Cheevin
		Presentation		
		Lectures/Video/ Group	3	Dr. Nuchanart/ Ajarn
11	Culture shock and adaptation	Activities/ Group		Cheevin
		Presentation		
		Lectures/Video/ Group	3	Dr. Nuchanart/ Ajarn
12	Do's and don'ts's	Activities/ Group		Cheevin
		Presentation		
		Lectures/Video/ Group	3	Dr. Nuchanart/ Ajarn
13	Custom and values	Activities/ Group		Cheevin
		Presentation		
		Lectures/Video/ Group	3	D Dr. Roongkan/Dr.
14	Presentation Preparation	Activities/ Group		Nuchanart/Ajarn
		Presentation		Narintarangkur/ Ajarn
				Cheevin
		Lectures/Video/ Group	3	Dr. Roongkan/Dr.
15	Study Abroad Fair	Activities/ Group		Nuchanart/Ajarn
		Presentation		Narintarangkur/ Ajarn
				Cheevin
Total	45			

## 2. Assessment

Activity Learning Outcome	Assessment Method	Assessment Week
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Activity	Learning Outcome	Assessment Method	Assessment Week
1.2, 2.2, 3.2	Final (Study Abroad Fair)	15	30%
4.2,5.1,5.2			
1.2, 2.2, 5.2	Class attendance, participation, discussion,	Throughout the semester	10%
1.2, 2.2, 3.2	offering opinions in class,		
1.2, 2.2, 4.2, 5.2	Case study analysis, project presentation	Throughout the semester	60%
1.2, 2.2, 4.2, 5.2	Group work and projects and assignments		

# 3. The alignment of Course Learning Outcomes (CLOs) with learning results.

	1. Knowledge					2. Skills		3. Ethics		4.Characte ristics	
CLO'S	1.2	2.2	4.2	5.1	5.2	5.1	5.2	5.1	5.2	2.1	2.2
CLO1: Demonstrate an understanding of core leadership theories, styles, and models, and apply them to organizational and team settings.	~	<i>✓</i>	✓	✓	~						
CLO 2: Demonstrate understanding of cultural practices related to food, dress, etiquette, language, budgeting, and academic manners.						~	~				
CLO3: Apply effective communication strategies in a variety of intercultural situations and able to reflect on personal cultural identity and compare it with others to enhance intercultural awareness.								~	✓		

CLO4: Develop					$\checkmark$	$\checkmark$
cultural sensitivity						
and adaptability for						
academic, social, and						
professional						
environments.						

### **5.** Course Resources

## 1. Main textbooks and documents

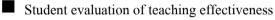
### 2. Essential documents and information

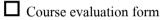
The content of PowerPoint presentation, video clips will be given to the students in class.

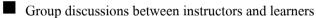
## 3. Recommended documents and information

### 6. Course Feedback and Improvement

## 1. Course evaluation by students

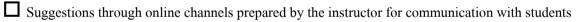








Reflections based on learners' behavior



Others (please specify) .....

### 2. Other methods of course evaluation



# Instructor evaluation form

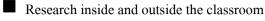


# Reflected by students

- Exam results
- Review of the assessment of learning outcomes
- Evaluation by the academic standards oversight committee
- Observation of teaching by the teaching team members
- □ Others (please specify) .....

### 3. Course development and improvement

Seminar on teaching management



- Others (please specify) .....
- 4. The process of reviewing students' learning outcomes for a course.
  - Committees are established in the department to review students' learning outcomes by examining exam reports, grading methods, and behavioral assessments.
  - Review of grading for student work by the department and faculty committee.
  - Review of grading based on random inspections of student work by instructors or other qualified individuals who are not regular course instructors.
  - Others (please specify) .....

## 5. Course revision and development plan

- Revise the course annually based on suggestions and the review results per section 4.
- Revise the course annually based on the instructor evaluation results by students.
- Others (please specify) .....