



Course Specification

Institution Rangsit University
Campus/Faculty/Department Rangsit Campus, Master of Education in
 Bilingual Education, Suryadhep Teachers College

Section 1: General Information

- 1. Course Code and Title** MBE 625 Language and Culture for
Internationalization
- 2. Total Credits** 3 credits 3(2-2-5)
- 3. Program and Type of Course** Master of Education in Bilingual
Education and English Language Teaching
- 4. Faculty Member(s) Responsible for the Course (Coordinator)**
Dr. Sulaganya Punyayodhin
- 5. Semester and Year of Study** Semester 2/2024
- 6. Prerequisite(s) (If any)** -
- 7. Co-requisite (If any)** -
- 8. Venue** Building 3, Rangsit Campus
- 9. Latest Date of Course Specification (RQF 3) Development
or Modification** 31 December 2024

Section 2: Objectives

1. Objectives of the Course

Towards the end of this course, students should be able to:

- 1) understand key concepts and principles in language of internationalization, cultural values and thought patterns;
- 2) develop cultural values and thought patterns of language and culture for internationalization which addresses the institution's needs;
- 3) analyze the current issues in language patterns, language for internationalization and cultural patterns in bilingual education;
- 4) apply concepts learning to the students' studies, researches, and thesis proposals.

2. Reasons for Course Development/Modification

- To address the school's vision, mission, and philosophy

Section 3: Course Description and Implementation

1. Course Description

This course focuses on the principles, practices and issues in language and culture for internationalization in English language pedagogy and bilingual education.

2. Number of Hours per Semester

Lecture	Tutorial	Practice/Field Experience/Internship	Self-directed Learning
45 hours	-	30 hours	15 hours

2. Number of hours provided for academic advice and guidance

Students can contact the instructor through the following channels:

- 1) email: sulaganya1964@gmail.com
- 2) Line: Sulaganya (0894393499)
- 3) Face-to-face consultation by on-site, an appointment or a video conference

Section 4: Development of Student Learning Outcomes

1. Morals and Ethics

1.1 Morals and Ethics to be developed:

- ☐ Respect others and oneself, and depend on academic ethics. (1.5)

1.2 Teaching Strategies

To accomplish the learning outcomes in 1.1, the following teaching strategies are used:

- 1) embedding in discussions the moral, integrity, ethics, and sacrifice issues in academic, community, national, and international settings;
- 2) stimulating students to analyze and criticize ideas or happenings fairly and to offer sound and feasible solutions;
- 3) using case studies or scenarios regarding ethical and moral issues in research discussion; and
- 4) completely rejecting plagiarism and emphasizing a clear

code of conduct.

1.3 Evaluation Strategies

Assessment of ethical and moral behavior is conducted through the following:

- 1) Observing students' conduct in sessions and supervision sessions; and
- 2) evaluating students' analytical, problem solving, and creative thinking skills.

2. Knowledge

Knowledge to be acquired:

- ☐ Have thorough knowledge and understanding on concepts, theories, and principles of bilingual education. (2.1)
- ☐ Have thorough understanding and knowledge about oneself and others and communicate cross-culturally with effectiveness. (2.2)
- ☐ Analyze problems as well as understand and apply knowledge, skills and tools for problem-solving. (2.3)

2.1 Teaching Strategies

To accomplish the learning outcomes, the following teaching methodologies will be used:

- 1) lectures, discussions, collaborative group/pair work, independent study, small group consultation; and
- 2) using professionals as guest speakers when appropriate.

2.2 Evaluation Strategies

Evaluate students' progress in the discussions, presentations, and written assignments.

3. Cognitive Skills

Cognitive Skills to be developed:

- ☐ think critically and systematically. (3.1)
- ☐ collect, examine, analyze, synthesize and summarize information that interests students. (3.3)
- ☐ integrate knowledge in bilingual education with other related disciplines. (3.5)

3.1 Teaching Strategies

Instructional techniques for students to gain cognitive skills will be embedded in all the coursework:

- 1) requiring students to search, interpret and evaluate on based discussion, case studies on issues for their assignments, written paper and oral presentation;
- 2) instructing students to analyze and summarize the data for assignments, written paper and oral presentation; and
- 3) providing students with feedback giving critical reviews of their assignments, written paper and oral presentation.

3.2 Evaluation Strategies

Evaluate students' progress in writing their assignments, oral presentations, and written paper.

4. Interpersonal Skills and Responsibilities

Interpersonal skills and responsibilities to be developed:

- ☐ Be able to communicate with others effectively. (4.1)
- ☐ Be able to work as a team, prioritize tasks, and resolve conflicts by using principles of good governance. (4.2)

4.1 Teaching Strategies

Teaching strategies include interactive lectures, discussions, pair and/or group work, presentations and assignments.

4.2 Evaluation Strategies

Observe students' class participation and pair/group work.

Assessment of assignments.

5. Numerical Analysis, Communication and Information Technology

Skills

Numerical analysis, communication and information technology skills to be developed:

- ☐ Using information technology appropriately. (5.4)

5.1 Teaching Strategies

Teaching strategies used include:

- 1) assigning students to search data for their assignments on the University's online databases;
- 2) instructing students to submit their written assignments using Microsoft word or google doc program, PowerPoint slides or video for presentations.

5.2 Evaluation Strategies

Evaluate students' reports on databases they use, their assignment submissions, and presentation.

6. Research Skills

☐ Identify and analyze seminal issues in language and culture for internationalization with a view to conduct further research study.

(6.1)

☐ Identify and analyze research findings to enhance the effectiveness on teaching, academic activities, and activities in teaching profession. (6.4)

6.1 Teaching Strategies

Teaching strategies include:

- 1) assign students to analyze and summarize the data for their assignments; and providing students with critical review on their assignments

6.2 Evaluation Strategies

Evaluate students' progress in their assignments, and oral presentation.

Section 5: Teaching and Evaluation Plans

1. Lesson Plans

Module	Topics	No. of Hours	Teaching & Learning Activities, Instructional Media (If any)	Faculty Member(s)
1 (Feb15, 2025)	1. Language and culture -Key concepts -Method - case studies and research papers 2. Language and internationalization -Key concepts -Method - case studies and research papers Assignment 1: Questions Discussions	9	- Interactive lecture and discussions <u>Book/Article</u>	Sulaganya Punyayodhin
2 (Feb 16, 2025)	1. Cultural values in Internalization -Key concepts -Method - case studies and research papers 2. Thought patterns in Internationalization -Key concepts -Method - case studies and research papers Assignment 2: Questions Discussions Individual work	9	- Interactive lecture, individual work, activities and discussion <u>Book/Article</u>	Sulaganya Punyayodhin

3 (Feb 22, 2025)	1. Nonverbal communication - Concepts of face in society -Key concepts -Method - case studies and research papers Assignment 3 & 4: Questions Discussions Pair work	9	- Interactive lecture, pair work, activities and discussion <u>Book/Article</u>	Sulaganya Punyayodhin
4 (Feb 23, 2025)	1. Theories in identity management and face negotiation -Key concepts -Method - case studies and research papers 2. Intercultural adaptation in different contexts -Key concepts -Method - case studies and research papers Research Paper: Pair work/ group work	9	- Interactive lecture, group work and discussion <u>Book/Article</u>	Sulaganya Punyayodhin
5 (Mar 1, 2025)	Presentations of language and culture for internationalization in Bilingual pedagogy and in Bilingual education Course wrap-up Research Paper: Individual work Presentation & Seminar: Individual / pair work	9	- Group work and discussions, final presentations, and feedback -Instructions for the written assignment -Wrap-up <u>Book/Article</u> -	Sulaganya Punyayodhin

2. Evaluation Plans

Learning Outcomes	Evaluation Methods	Module	Proportion of Evaluation (%)
Morals and Ethics 1.5	Punctual assignment submission, participation in classroom discussions and ethics in their oral and written works	1-5	15%
Knowledge 2.1, 2.2, 2.3	- weekly assignments - presentation - term paper	1-5	30%
Cognitive Skills 3.1, 3.3		3-5 1-3	
Interpersonal Skills and Responsibilities 4.1, 4.2	Pair/group discussions/work	1-5	Share with knowledge and cognitive skills 15%
Numerical Analysis, Communication and information technology 5.4	Research, gather information, select, analyze and synthesize data for the assignments. Assignment submissions, and presentations.	1-5	10%
Research skills 6.1, 6.4	Research, gather information, select, analyze and synthesize data for the assignments. Assignment submissions, and presentations.	1-5	30%

Plan of Measurement

Methods of Assessment	Week/ Module	Proportion
Assignment 1	1	10
Assignment 2	2	10
Assignment 3	3	10
Assignment 4	3	10
Research paper (pair work/group work)	4	10
Research paper (individual work)	5	20
Presentation & Seminar	5	20
Attendance & Participation	1-5	10

- The scores obtained by each student will be turned into a grade based on the following criteria.

GRADING CRITERIA

A	=	80-100
B+	=	75-79
B	=	70-74
C+	=	65-69
C	=	60-64
D+	=	55-59
D	=	50-54
F	=	0-49

Section 6: Teaching and learning resources

1. Main texts and teaching materials

1.1 Books

Beck, Kumari and Ilieva, Roumiana (eds). (2024). *Language, Culture, and Education in an Internationalizing University*. London.

Mikolic, Vesna. (2020). *Language and Culture in the Intercultural World*. Cambridge Scholars Publishing.

Muhammad Zuhri Dj, M. Hum, Dr and Herman Resyadi, S. Pd., M. Pd. (2021). *Cross Cultural Understanding Communication*. CV. Mario Sulfana.

O. García et al. (eds.), *Bilingual and Multilingual Education, Encyclopedia of Language and Education*, DOI 10.1007/978-3-319-02324-3_4-1

1.2 Journal Articles

Byram, M. and Wagner, M. (2018). *Making a difference: language teaching for Intercultural and International dialogue*. *Foreign language annals*. 51(1). Pp.140-151.

Khan, Mohammad Ayub, Omrane, Amina and Bank, Diana. (2016). *The Role of Internationalization in the Higher Education Industry: An Exploratory Study*. *International Journal of Economics & Strategic Management of Business Process (ESMB)*. Pp.86 - 99

Khudobina, Olga, Fedulov, Igor, and Bondarenko, Ekaterina. (2018). *Cultural Approach in Bilingual Training of International Students*.
<https://doi.org/10.1051/shsconf/20185001078>

Marlina: *Globalisation, internationalisation, and language education: an academic program for global citizens*. *Multilingual Education* 2013 3:5.

Wilczewski, M., Alon, I. Language and communication in international students' adaptation: a bibliometric and content analysis review. *High Educ* 85, 1235–1256 (2023). <https://doi.org/10.1007/s10734-022-00888-8>

2. Recommended Texts/Articles

Topics: Language and Culture; Internationalism; Language and Culture for Education World; Language and Culture for Internationalization; Internationalization and Education; Internationalization and Bilingual Education

Section 7: Course Evaluation and Improvement

1. Evaluation Strategies for Course Effectiveness by Students

- Course evaluation survey and students' reflection

2. Teaching Evaluation Strategies

- Course evaluation survey

3. Teaching Improvement

- Course evaluation survey

4. Verification of Students Achievements in the Course

- Results of students' assignments and presentations.

5. Course Review and Improvement Plan for Course Effectiveness

- Data from students' reflections and course evaluation will be used to improve the course.