

**COURSE DETAILS**

**Institution Name** Rangsit University **Faculty/Department** College of Communication Arts

**Curriculum** Communication Arts (International Program) 2564 B.E.

**SECTION 1 GENERAL INFORMATION**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| ICO211 |  | Laws of Mass Communication | | | 3 | (3-0-6) |
| Prerequisite(s) |  | - | | |  |  |
| Co-requisite(s) |  | - | | |  |  |
| Academic Year |  | 2/2024 | | |  |  |
| Section |  | 150 | | |  |  |
| Course Category |  | Foundation | | |  |  |
|  |  | General education | | |  |  |
|  | **☑** | Core | | |  |  |
|  |  | Elective | | |  |  |
| Responsible person | | Asst. Prof. Nudee Nupairoj, Ph.D. |  | Full-time lecturer |  |  |
| Teaching lecturer | | Asst. Prof. Nudee Nupairoj, Ph.D. | **☑** | Full-time |  | Guest |
| Classroom location | | Building 11 | **☑** | On campus |  | Online |
| Last update | | 11 December 2024 |  |  |  |  |

**SECTION 2 COURSE OBJECTIVES AND COMPONENTS**

**1. Course Objectives**

* To understand the rights and freedom of expression.
* To know the laws related to defamation, reputation violation, copyright and computer crimes.

**2**. **Course description**

Rights and freedom of human expression, law related to defamation offense, violation of reputation, copyright act, and computer crime laws.

**3. Number of consultation hours**

Total .....5....hours/week e-mail : ndnupairoj@gmail.com..…………….

Facebook :………………………………………

Line : http://line.me/ti/g/pMJcSPiDj7

Others (specify)....................................................

**4. Course Learning Outcomes (CLOs)**

1. **Demonstrate Discipline and Responsibility:** Exhibit discipline, punctuality, self-responsibility, and an awareness of social responsibility in understanding and applying mass communication laws.
2. **Apply Knowledge to Broader Contexts:** Analyze and apply legal principles and frameworks in mass communication to real-world scenarios and other fields of study, ensuring ethical and effective communication practices.
3. **Develop Critical Thinking Skills:** Evaluate legal cases and scenarios critically, identifying key issues, relevant laws, and ethical implications within the mass communication field.
4. **Foster Systematic Thinking:** Apply systematic thinking to understand the structure and function of legal systems related to mass communication, including the interpretation and enforcement of media laws and regulations.

**SECTION 3** **Development of the student’S learning outcomes**

The standards of learning outcomes for curriculum development in the framework of national standards for higher education in the 5 areas are as follows:

**1. Morals and Ethics**

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Learning Outcomes** | **Teaching Methods** | **Evaluation** |
| 1.2 | Have discipline, punctuality, self-responsibility and social responsibility. | * Class rules * Group assignment | * Class attendance * Group performance and assignment outcomes; submission within due dates |

2**. Knowledge**

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Learning Outcomes** | **Teaching Methods** | **Evaluation** |
| 2.1 | Knowledge and ability to apply to other field of study | * Lecture * Case study * Discussion * Assignment | * Discussion results (observation) * Exams * Assignment |

3. **Intellectual Skills**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **Learning Outcomes** | | **Teaching Methods** | **Evaluation** |
| 3.1 | Critical thinking and systematic thinking. | * Case study * Discussion * Project assignment | | * Discussion results (observation) * Assignments * Exams |

4. **Interpersonal skills and responsibility**

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Learning Outcomes** | **Teaching Methods** | **Evaluation** |
| - | - | - | - |

5**. Numerical analysis, communication and information technology skills**

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Learning Outcomes** | **Teaching Methods** | **Evaluation** |
| - | - | - | - |

**SECTION 4 TEACHING AND EVALUATION PLANS**

**Educational innovation:**

Use Google Drive to share all the course materials and accept student’s assignments submission; Use student-centered and case study as teaching methods.

**1. Teaching Plan**

| **Week** | **Content** | **Teaching activities and materials** | **Hours** | **Lecturer** |
| --- | --- | --- | --- | --- |
| 1 | Course overview | Lecture, Ice-breaking activities | 3 | Asst.Prof.Nudee Nupairoj, Ph.D. |
| 2 | Overview of media law | Lecture, PowerPoint | 3 |
| 3 | Broadcast and telecommunication Law | Lecture, Cases, PowerPoint  Assignment#1 Find cases (2 countries) from news and analyze | 3 |
| 4 | Film and Video law | Lecture, Cases, PowerPoint  Assignment#2 Find cases (2 countries) from news and analyze | 3 |
| 5 | Advertising Law | Lecture, Cases, PowerPoint  Assignment#3 Find advertising laws (3 countries) and analyze | 3 |
| 6 | Laws of Mass Communication (Thai laws) | Lecture, PowerPoint | 3 |
| 7 | Rights and Freedom of Expression | Lecture, PowerPoint, Discussion  Assignment#4 research cases, analyze and discuss. | 3 |
| 8 | Revision of Midterm Exam (wk 3-5) |  |  |
| 9 | **MIDTERM EXAMINATION** |  |  |
| 10 | Presentation of Assignment #4 | Presentation | 3 |
| 11 | Presentation of Assignment #4 Continued | Presentation |  |
| 12 | Defamation Law | Lecture, PowerPoint, Cases and Discussion | 3 |
| 13 | Computer Crimes Act | Lecture, PowerPoint,  Cases and Discussion | 3 |
| 14 | Copyright Law | Lecture, PowerPoint, Cases, Discussion | 3 |
| 15 | Ethics Act (Thai) | Lecture, PowerPoint, Discussion | 3 |
| 16 | Revision of Wk.12-14 | Lecture, PowerPoint | 3 |
| 17 | **FINAL EXAMINATION** |  | 3 |
| Total | | | 45 |  |

**2. Evaluation Plan**

| **Learning outcomes** | **Evaluation Methods** | **Week Evaluated** | **Percentage of Evaluation** |
| --- | --- | --- | --- |
| 1.2 | Attendance | 1-17 | 10 |
| 2.1, 3.1 | Assignments  Midterm exam  Final Exam | 3, 4, 5, 7  9  17 | 50  20  20 |

##### SECTION 5 TEACHING MATERIALS AND RESOURCES

1. **Documents (Required)**

Course Materials (Shared in Google Drive)

**2. Important resources**

Marmor, Andrei and Sarch, Alexander, "The Nature of Law", The Stanford Encyclopedia of Philosophy (Fall 2015 Edition), Edward N. Zalta (ed.), URL = <https://plato.stanford.edu/archives/fall2015/entries/lawphil-nature/>.

Michael Sevel & Brian Leiter https://www.britannica.com/topic/philosophy-of-law

**SECTION 6 Course Evaluation and Improvement**

**1. Course effectiveness evaluation strategy by students**

Online course evaluation and anonymous written feedback.

1. **Teaching evaluation strategy**

Student outcomes and participation.

**3. Teaching Improvement**

* Student-centered teaching methods.

**4. The Verification of students’ academic performance**

Student interviews

Behavior observation

☑ Verification of grading and evaluation

Comprehensive examination

Report of the cumulative data of the standards of learning outcomes (6 areas)

Survey/Questionnaire

Others (Specify) ………………………………..

**5. The revision and planning process to improve course efficiency**

* Results from online evaluation analyzed and used to create guidelines for teaching improvement in the next academic year.